

# California New Motor Vehicle Board

DISCLAIMER NOTICE: The following is an accessible outline of the November 9, 2023 PowerPoint presentation by the California New Motor Vehicle Board. To view a webcast recording of the presentation, visit the BAR Educational Advisory Group page at [www.bar.ca.gov](http://www.bar.ca.gov).

## Slide 1: California New Motor Vehicle Board

- Tim Corcoran, Executive Director

## Slide 2: What is the New Motor Vehicle Board?

- The New Car Dealers Policy and Appeals Board (1967-1974)
  - Oversight of DMV's activities related to the licensing and regulation of new car dealers.
  - Powers to adopt regulations governing the licensing of new car dealers and regulate their business practices, and to hear appeals from regulative and disciplinary decisions of the DMV.
- The New Motor Vehicle Board (1974 - Present)
  - Manufacturers and Distributors became subject to licensing and regulation by DMV.
  - Licensing and consumer protection functions reside with DMV Occupational Licensing
  - NMVB given authority to hear and decide upon disputes arising between franchised dealers and their franchisor.
  - NMVB retained its DMV-decision appeal authority until 2020.

## Slide 3: California State Transportation Agency Core Four (CalSTA)

- Safety
- Equity
- Economic Prosperity
- Climate Action
- <https://calsta.ca.gov/-/media/calsta-media/documents/core-4-priorities-p8-a11y.pdf>

## Slide 4: Automotive News

- Graphic of Automotive News website with story summary: NHTSA probe of rupturing ARC airbag inflators echoes Takata. ARC Automotive's pushback of NHTSA's request to recall 67 million airbag inflators that could potentially rupture has some safety advocates thinking of the largest automotive recall in U.S. history. May 25, 2023, 8 AM, Audrey Laforest.

## Slide 5: Safety: Takata Air Bag Recall

- 67 Million Vehicles affected.
- Across 19 manufacturers
- After two years, despite traditional recall outreach efforts, 48% remained unrepaired.

- 2017 Settlement funded several measures intended to repair the remaining vehicles.

#### Slide 6: Efforts under the Settlement Special Administrator

- Improved data collection/management
- Vehicle sighting/tagging
- Expanded outreach (Phone, Social Media, QR)
- Direct mail (premium mailing, 30+ attempts)
- Sweepstakes
- Trusted name

#### Slide 7: Interagency Partnerships (2017-2018)

#### Slide 8: Where we stand today

- Estimated 7 million vehicles remain unrepaired.
- A large population of unrepaired vehicles are in California.
  - Nearly 750,000 thought to be on California Roads
- Los Angeles and Riverside/San Bernardino are among the top five metro areas in the country for remaining unrepaired vehicles.

#### Slide 9: And an issue of Equity

- According to the National Safety Council, within the top 500 zip codes with the most vehicles affected (which represents about 71% of the total vehicles affected in the state), Hispanics are overrepresented in the top 100 zip codes with the lowest recall completion rates. The population of those zip codes is about 67% Hispanic, while the state as a whole is about 40% Hispanic.
- The median income is also about \$40,000 higher in the zip codes with the highest recall completion rates as compared to the zip codes with the lowest recall completion rates, according to National Safety Council estimates.

#### Slide 10: Many stakeholders, one objective

- Government
  - NHTSA, DMV, BAR, NMVB, OTS...
- Industry
  - Dealers, Automakers, Groups & Coalitions (National Safety Council, CNCDA, IADAC, Alliance)...
- Communities and Advocates

#### Slide 11: Next steps in collaboration

- Identify the barriers to repairing the final 750,000 vehicles on California roads, from the perspective of:
  - The **motorist** (both broadly, and in specific communities disproportionately impacted)
  - The **dealer** (technician, parts specialist, service writer, warranty clerk, etc.)
  - The **OEM** and their suppliers
- Workshop solutions

Slide 12:

- Tim Corcoran, Executive Director
- California New Motor Vehicle Board
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