

Cool Air Rebate Auto Repair Shop Recruitment

DISCLAIMER NOTICE: The following is an accessible outline of the October 19, 2023 PowerPoint presentation by the Car Care Council. To view a webcast recording of the presentation, visit the BAR Advisory Group page at www.bar.ca.gov.

Slide 1: Clean Air Rebate – Auto Repair Shop Recruitment

Presented to: California Bureau of Automotive Repair BAR Advisory Group

Presented by: Car Care Council, October 19, 2023

CoolAirRebate.org

Slide 2: California Cool Air Rebate Program

Grow Your Auto Repair Business while Keeping Your Community Cool and the Air Clean!

The California Cool Air Rebate Program (CAR) aims to provide financial assistance to eligible Californians in your community to repair leaking air conditioning systems in their cars and light duty trucks. By participating, your auto repair shop will help your community stay cool and get paid by the Car Care Council to do it!

Slide 3: How CAR is Funded

- Statewide program administered by the non-profit organization, Car Care Council – not a government agency.
- Funding comes from unclaimed deposits on cans of R134a sold in CA, in coordination with the California Air Resources Board (CARB).
- The CAR program aims to provide reimbursement for automotive repair shops who restore the performance of R134A MVACs.

Slide 4: Ease of Participation

- For Repair Shop
 - Complete Application
 - Confirm 609 Certification
 - Confirm Preferred Payment Method
 - Submit Diagnostic Report and Cost
 - Submit Repair Report and Cost
 - Report on Capacity of A/C system and Amount of Refrigerant Reclaimed
 - CCC Notifies that Invoice & Reports are Complete
 - Get Paid!

- For Consumer
 - Provide Participating Shops with Approval Letter from CAR
 - Responsible for 20% of the Cost of Eligible Repairs and 100% of Repairs Exceeding \$1,875 per Vehicle

Slide 5: Benefits of Participating

- Increased Revenue - Grow your customer base by participating in this program. You and your customers will take advantage of the 4 million dollars earmarked for MVAC leak repairs.
- Customer Trust - By participating in this program, you will earn the trust and loyalty of your community, foster goodwill and build strong relationships with potential customers.
- Positive Publicity - The California Cool Air Rebate Program will be highlighted through various media channels, which might include press releases, social media, billboards, and radio.

Slide 6: How it Works (1 of 5)

Step 1: Apply to be a Partner. Complete application at www.shop.coolairrebate.org

- Your shop (or an employed technician) must be EPA 609 Certified.
- Must have the ability to submit electronic invoices.
- Designate a main CAR Program contact at your shop with email and phone number.
- Agree to the Program Statement and Release of Liability on the application.

Upon review and acceptance, you will receive an Acceptance Letter, links to training materials, and FAQs through the CAR Program Repair Shop website portal.

Slide 7: How it Works (2 of 5)

Step 2: Customer Connects with You

Cool Air Rebate Team connects your shop with eligible consumers in your local community. Your shop diagnoses the problem with the MVAC system and provides an estimate for the recommended repair/service.

Slide 8: How it Works (3 of 5)

Step 3: Confirm Repairs – Perform Diagnostics

Cool Air Rebate Team confirms eligibility of needed MVAC leak repairs and authorizes consumer to have repair services performed at your business.

Slide 9: How it Works (4 of 5)

Step 4: Perform Repairs – Send Confirmation to CAR

Your shop performs the repairs of the MVAC system and sends Cool Air Rebate Program confirmation repairs have been completed.

Slide 10: How it Works (5 of 5)

Step 5: Get Paid!

Cool Air Rebate Program pays your shop directly for diagnostic and repair costs within two weeks of receiving confirmation of completed diagnostic and repair reports.

Slide 11: Thank You!

For comments or questions, please contact:

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The CAR benefit will cover 80% of the cost of eligible repairs up to \$1,875, excluding diagnostic fees. The consumer is responsible for 20% of the cost of eligible repairs up to \$1,875, with 100% of the diagnostic fee covered by the program if the consumer accepts the eligible repairs. If the repair cost exceeds \$1,875, the consumer is responsible for 100% of charges exceeding \$1,875. The per-vehicle repair subsidy maximum is \$1,500. If the consumer declines the repairs or if the diagnosis results in repairs that are ineligible, the program benefit will cover 80% of the diagnostic fee.